



Can you spot a fake? We can.

They're tricky to detect, but they're out there – survey respondents who'll go to any lengths to disguise the truth, to make themselves look better, different, new. And if they slip through the net they can seriously contaminate your data.

Which is why we're introducing Duplicate Respondent Detection™ (DRD), Ciao Surveys real-time respondent duplication prevention technology. Our patent-pending DRD system coupled with third-party validation ensures respondents take your surveys once and once only – no matter where they come from.

At Ciao Surveys, providing you with quality data is a job we take very seriously. That's why we created our global Quality Data Program – key measures we take to ensure the quality of the data we provide to our customers. We continue to support it with advanced technology like Duplicate Respondent Detection™. So the data that gets through is data you can trust.

Visit www.qualitydataprogram.com today to view a demo of our innovative DRD technology and to learn more about Ciao Surveys' Quality Data Program.



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